



SIoux METRO
GROWTH ALLIANCE

**Join us in
growing the
Sioux Metro**

Mission:

The mission of the Sioux Metro Growth Alliance is to empower our communities to grow.

HISTORY

The Minnehaha County Economic Development Association was formed in 1991 through the collaboration of the Sioux Falls Development Foundation and the Minnehaha County Rural Mayor's Association. The mission was to provide a collaborative approach to economic development that would assist each individual community in their efforts while benefiting all communities in the region.

To accomplish this goal, the Rural Mayors Association formed a separate organization and funded the Minnehaha County Economic Development Association (MCEDA). In turn MCEDA contracted with the Sioux Falls Development Foundation to house a staff person that would provide economic development services and serve as Executive Director for the Association.

In 1997, a group of mayors and business leaders in Lincoln County mirrored the success of MCEDA and formed the Lincoln County Economic Development Association (LCEDA). They too contracted with the Sioux Falls Development Foundation for economic development and association management services.

These two member-funded associations formally re-branded in 2021 as the Sioux Metro Growth Alliance (SMGA). A ten-person executive board guides the combined organization and a membership advisory board allows for greater representation from the communities served.

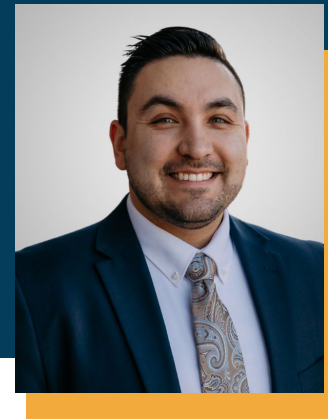
Currently, SMGA serves a four-county metro – original county members, Lincoln and Minnehaha, and now McCook and Turner Counties. Our current member municipalities include Alcester, Beresford, Brandon, Canistota, Canton, Centerville, Colton, Crooks, Dell Rapids, Garretson, Harrisburg, Hartford, Humboldt, Lennox, Tea, Valley Springs, and Worthing.

To date, this regional partnership has facilitated over 70 site locations and expansions that have occupied 2.5+ million square feet of commercial and industrial building space, generated approximately \$300 million of new capital investment, and created 3,000 jobs.

Core Values:

Integrity in all Endeavors
Growth of our Communities & Region
Leadership in Economic & Community Development

Working together ...



I want to extend my gratitude for your interest and support of the work our organization – the Sioux Metro Growth Alliance - is already doing in the region. Your support of the Sioux Falls MSA and generosity plays a pivotal role in driving the progress and innovation that define our mission.

The Sioux Metro Growth Alliance is steadfast in its commitment to meeting our communities where they are, ensuring that we help them pursue the opportunities that enhance the quality of life for their citizens while also promoting a positive business environment. Our work is centered on one key principle: recognizing and celebrating the unique identities and strengths of each of our members. This diversity is not just acknowledged but embraced, serving as a catalyst for innovation and collaboration across our region.

One of the core strengths of SMGA lies in our “all-of-the-above” strategy, which emphasizes our dedication to empowering each community to reach its full potential. We believe that by understanding and addressing the distinct needs of each member, we can foster an environment where every community in our growing metro thrives. Our role as “the ultimate resource partner” is crucial in this process, as we offer tailored solutions and strategic guidance to meet the specific and growing needs of our members.

At a regional level, SMGA continues to serve as a vital resource hub, facilitating collaboration and fostering solution-oriented discussions among our current and future members. We are proud to bring together stakeholders from federal and state governments, county and local members, as well as public and private partners. Your support allows us to keep bringing problem-solvers together, ensuring that we continue to make meaningful progress for the Sioux Metro region.

As we look to the future, we are excited to build on our three decades of success and to continue our work in creating vibrant, thriving communities in our corner of the world. We recognize the value in bringing more stakeholders into our mix and know that your contributions of your industry have been and will remain instrumental in this journey.

Once again, we thank you for your interest and support. Together, we are making a lasting impact on the Sioux Metro region, and I am grateful to be calling on you as a partner in this important work.



John T. H.
President & CEO

The VALUE SMGA Provides . . .

Based on each community's unique needs, SMGA works to develop, retain and expand businesses, spur residential development, and increase the tax base dollars; to stimulate our shared regional economy. SMGA provides another tool in their toolbox; acting as a strategic conduit to assist each community with their individual growth plans.

To best support our members and corporate partners, SMGA focuses on two things: growth and engagement. Growth includes business development, business retention and expansion (BRE), and residential development. Success can be measured by the increase of tax base, sales tax dollars, jobs, businesses, and housing units. Engagement includes marketing, staff support, economic development education, community development, and public policy. Success can be measured through digital engagements, improved understanding of economic development, stronger towns, and economic development friendly policy.

Members include government entities: Lincoln, McCook, Minnehaha and Turner counties, as well as our afore mentioned municipal members. Partners include businesses and organizations: utilities, financial institutions, engineering firms, and others. Each investor contributes to SMGA's mission and operations.

In the spirit of collaboration, our organization creates a stronger metro for all of us and for the many generations to come.

TESTIMONIALS



David
Doxtad
ISG

David Doxtad is President at ISG in Sioux Falls, SD; a multi-disciplinary firm with 14 offices in five states. When asked how he views the work of Sioux Metro Growth Alliance, he remarked, "Our partnership with SMGA has been a valuable experience for ISG. Their holistic approach of combining public-private partnerships with strategic economic development is a game changer. This collaboration of diverse stakeholders allows us to continue delivering value and vibrancy to our regional communities while driving the momentum of our mission – together we are making a difference."



Tina
Heeren
Gil Haugan
Const.

When Tina Heeren joined Gil Haugan Construction she discovered SMGA. Her curiosity in the organization led her to a network made up of the very cities, counties and utility providers Gil Haugan serves and potential business opportunities. Heeren attended the Growth Summit and walked away with new insights regarding how deeply water impacts future development, long term planning and growth. "We want to be part of the expansion, the revitalization and the projects that drive job creation, boost revenue and breathe life into local economies. When communities grow, we all grow."



Steve
Kolbeck
Xcel
Energy

Sioux Metro Growth Alliance has been an excellent partner in the growth of the region. As a utility partner, Xcel Energy is interested in building and maintaining strong, healthy communities through many successful programs and partnerships. Xcel Energy collaborates with several community organizations that focus on economic growth in the Sioux Falls region. SMGA plays a crucial role in driving economic development and fostering collaboration among communities in the Sioux Falls area.

We WIN When Our Partners WIN

SMGA serves each of its members in a unique way; however, there are two broad categories of membership: Municipal members and our corporate partners. As previously mentioned, our municipalities pay dues based on their population. Four member communities have taken an increased interest in their economic development efforts and have opted for SMGA's Economic Development Manager Service (EDMS). Under this service, participating communities receive direct support from an economic development professional and the whole SMGA team. The EDMS is intended to help provide additional expertise to growing communities that have historically relied on volunteers or small municipal staffs to encourage growth. Each community receives a contracted amount of hours per week of direct work from an SMGA economic development specialist as well as continued support and expertise from the whole SMGA team. Currently, the communities of Lennox, Harrisburg, Garretson, and Tea utilize EDMS to achieve their economic development goals.

EDMS
Member
Communities



WORKING TOGETHER

Minnehaha County Wastewater Regionalization

SMGA received a \$23.6 million grant from the EPA State and Tribal Response Program for the Minnehaha County Wastewater Regionalization Project. The project will work alongside the increase of the City of Hartford's wastewater capacity from 300,000 gallons per day to 1.6 million gallons per day. That increased capacity will allow the community, who has seen 5% population growth year over year, to continue their residential, industrial, and commercial development in the area around Hartford. Sioux Metro Growth Alliance and ISG Inc., the engineering firm who designed Hartford's mechanical treatment

facility, led conversations with community leaders in rural Minnehaha County about wastewater regionalization. SMGA proposed this opportunity to build a regional wastewater collection system for the City of Crooks, the City of Colton, and Lyons Township in partnership with Hartford's new facility, thus increasing the capacity for each of their communities for continued growth. SMGA prepared and submitted the grant on behalf of the communities and is the lead organization on the project. The grant will cover about 80% of the estimated project costs.



SMGA Corporate

This SMGA Corporate Partnership Information is designed to give you a glimpse into the world of opportunities, exclusive benefits, and exciting collaborations that define our energetic corporate partnership initiative. Our passion for economic development runs deep, and this document is your gateway to understanding how teaming up, accessing unique resources, and fostering connections can ignite your company's commitment to fostering growth in our region in a whole new way. We've laid out all the details on how your organization can shine brightly and make a real impact, thanks to our carefully crafted partnership framework.

GROWTH ASSOCIATE - \$1,250

Show your support for the growth of the Sioux Metro.

- Company logo linked on partner website portal.
- Company name on printed materials and screens at annual meeting.
- *Growing Places* Investor List Mention
- *Growing Places* Mailing List Inclusion
- Invitation to Annual Meeting

COMMUNITY ADVOCATE - \$2,750+

- **Complete benefits from the Growth Associate level PLUS:**
- 1 Free Admission to Growth Summit
- 1 Bus Tour Invitation per Tour

NETWORK AMBASSADOR - \$5,500+

- **Complete benefits from the Community Advocate level PLUS:**
- Company logo on main page of SMGA website
- Opportunity to present/educate at relevant Economic Development Round Table, Mayor's Round Table, or Member Advisory Board meeting.
- *Growing Places* Podcast Company Mention

BRONZE BENEFACTOR - \$8,000+

- **Complete benefits from the Network Ambassador level PLUS:**
- Eligibility for At-Large Member Advisory Board seat
- *Growing Places* Podcast Feature
- Company name included on list of preferred partners and vendors for projects and prospects.
- Company logo on weekly Sioux Metro Minute
- +\$250 credit towards event tickets or event sponsorship

Partnership Program

SILVER SUPPORTER - \$10,500+

- **Complete benefits from Bronze Benefactor level PLUS:**
- Minimum of 1 media partner paid feature with community story
- *Growing Places* Magazine Ad or Feature
- +\$500 credit towards event tickets or event sponsorship

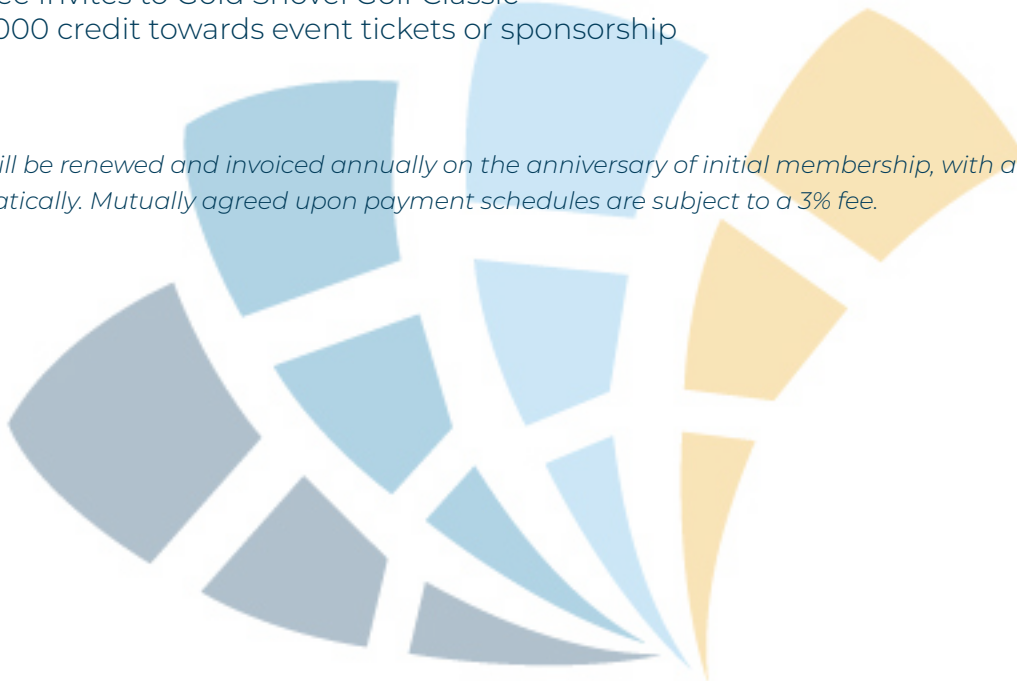
GOLD GIVER - \$15,000+

- **Complete benefits from Silver Supporter level PLUS:**
- 1 Seat in Leadership Program (Leadership Sioux Metro) – *Launch TBD*
- 1 Free Invite to Golf in the Gold Shovel Golf Classic
- +\$750 credit towards event tickets or event sponsorship

PLATINUM PARTNER - \$30,000+

- **Complete benefits from Gold Giver level PLUS:**
- 1 Free Team (4) Admission to Sporting Clay Scholarship Fundraiser.
- 2 Free Invites to Gold Shovel Golf Classic
- +\$1,000 credit towards event tickets or sponsorship

**Memberships will be renewed and invoiced annually on the anniversary of initial membership, with a 3% inflationary measure automatically. Mutually agreed upon payment schedules are subject to a 3% fee.*



MEMBERS

City of Alcester
City of Beresford
City of Brandon
City of Canistota
City of Canton
City of Centerville
City of Colton
City of Crooks
City of Dell Rapids
City of Garretson
City of Harrisburg

City of Hartford
City of Lennox
City of Tea
City of Valley Springs
City of Worthing
Lincoln County
McCook County
Minnehaha County
Town of Humboldt
Turner County

FINANCIAL Partners

Bank Midwest
Farmers State Bank of Canton
First Bank & Trust - Garretson / Canton
First Interstate Bank
The First National Bank in Sioux Falls
US Bank

UTILITY Partners

Alliance Communications
Bluepeak
BNSF Railway
East River Electric
Golden West
MidAmerican Energy Company
Midco
NorthWestern Energy
SDN Communications
Sioux Valley Energy
Southeastern Electric Cooperative, Inc.
South Lincoln Rural Water
Xcel Energy

CORPORATE Partners

Banner Associates
Cosand Construction
Dakota Scout
designArc Group
Gil Haugan
Huff Construction
Interstate Office Products
ISG
Kelly Construction
Koch Hazard

Mailbox Money
Mclaury Engineering
NAI Sioux Falls
NextEra Energy
PASQ
Porchlight
TetonRidge
TSP
VeldCo
Will Powell - EOS

As SMGA continues to enhance the growth of metro area communities, the Board and Staff would like to thank all the organizations, businesses, individuals, municipalities, county governments and volunteers who make our work possible.

SMGA is proud to represent our communities and all who invest in the organization's efforts to benefit our region and all who call it home.



ECONOMIC DEVELOPMENT Affiliates

Alcester Industrial Park Board
 Beresford Chamber of Commerce
 Beresford Economic Development Corporation
 Brandon Development Foundation
 Brandon Valley Area Chamber of Commerce
 Canton Chamber of Commerce
 Canton Economic Development Corporation
 Canistota Development Corporation
 Centerville Economic Development Corporation
 Colton Economic Development Corporation
 Crooks Economic Development Corporation
 Dakota Resources
 Dell Rapids Chamber of Commerce
 Dell Rapids Economic Development Corporation
 Economic Development Professional Assoc - SD
 Garretson Commercial Club
 Garretson Economic Development
 Governor's Office of Economic Development
 Greater Sioux Falls Chamber of Commerce

Harrisburg Chamber of Commerce
 Harrisburg Economic Development Corporation
 Hartford Area Development Foundation
 Hartford Chamber of Commerce
 Humboldt Economic Development Corporation
 Lennox Area Development Corporation
 Lennox Commercial Club
 South Dakota Development Corporation
 SD Small Business Development Center
 Sioux Falls Development Foundation
 Southeast South Dakota Tourism
 Southeastern Council of Governments
 Tea Chamber for Development
 US Small Business Administration
 US Economic Development Administration
 USDA Rural Development
 Valley Springs Development Corporation
 Worthing Economic Development Corporation



Row 1: Groundbreakings & Golf Tournament

Row 2: Bus Tours & Clay Classic

Row 3: Annual Meeting & Growth Summit

YOUR SMGA TEAM



TYLER TORDSEN
PRESIDENT & CEO



JOSHUA CHASE
ECONOMIC DEVELOPMENT &
MEMBER RELATIONS SPECIALIST



CHRIS FIELDS
ECONOMIC DEVELOPMENT &
MEMBER RELATIONS SPECIALIST



BRYCE HEALY
ECONOMIC DEVELOPMENT &
MEMBER RELATIONS SPECIALIST



KAREN RUHLAND
RESEARCH & ADMINISTRATIVE
SUPPORT



NATE WELCH
ECONOMIC DEVELOPMENT &
EXTERNAL RELATIONS SPECIALIST

EXECUTIVE BOARD



Chair
Mike Jaspers
East River Electric.



Vice Chair
Marcus Mahlen
NAI Sioux Falls



Robert Baker
The First National Bank
in Sioux Falls



Jay Buchholz
Sioux Valley Energy



Mike Wendland
Grant Park Capital

MEMBERSHIP ADVISORY

Chairman: Dean Karsky

Members

City of Alcester: David Hodgson
City of Beresford: Jerry Zeimet
City of Brandon: Patrick Andrews
City of Canistota: Kaitlyn Killoran
City of Canton: Jeffery Tanner
City of Centerville: Jared Hybertson
City of Colton: Monte Koopman
City of Crooks: Mike Harstad
City of Dell Rapids: Chuck Jones
City of Garretson: Paetyn Dreckman
City of Harrisburg: Derick Wenck
City of Hartford: Arden Jones
Town of Humboldt: Kelly O'Gorman
City of Lennox: Nathan Vander Plaats
City of Tea: Aaron Otten
City of Valley Springs: Rick Larsen
City of Worthing: Scott DeWitt



Secretary/Treasurer
Dean Karsky
Minnehaha County/MAB



Past Chair
Sharese Ihnen
HEGG, REALTORS,



Jeff Eckhoff
City of Sioux Falls



David Kull
City of Brandon
SD Legislator



Tony Wiseman
Journey Construction



SIoux METRO GROWTH ALLIANCE

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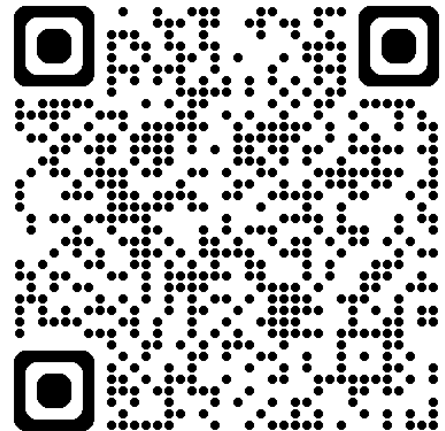
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www.siouxmetro.com

BOARD

Lincoln County: Joel Arends
McCook County: Chuck Mehlbrech
Minnehaha County: Dean Karsky
Turner County: Jared Hybertson
Alliance Communications: Paul VanDeBerg
Bluepeak: Lucas Peterson
East River Electric: Eric Fosheim
MidAmerican Energy: Sam Wagner
Midco: Andrew Curley
NorthWestern Energy: Paul Mantz
Sioux Valley Energy: Brandon Lane
Southeastern Electric: Erica Fitzhugh
Xcel Energy: Joe Anderson
At Large: Eric Krouse, US Bank
At Large: Jay Mitchell, First Interstate Bank
At Large: Drew O'Brien, Lloyd Companies
At Large: John Stearns, South Lincoln RW



SMGA 2024
Annual Report



SIoux METRO GROWTH ALLIANCE

ANNUAL EVENTS

- MARCH 18, 2026: SMGA Annual Meeting
- MAY 12, 2026: Northern Sioux Metro Bus Tour
- JUNE 24, 2026: Gold Shovel Golf Classic
- AUGUST 18, 2026: Southern Sioux Metro Bus Tour
- SEPTEMBER 18, 2026: Clay Classic
- DECEMBER 8, 2026: Growth Summit

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